



Julie Henry, Director

Julie has dedicated her career to training, motivating and inspiring people for sustainability and conservation. Her leadership and management experience spans both the non-profit sector and Fortune 500 corporations with positions held at Busch Entertainment Corporation, Mote Marine Laboratory, John G. Shedd Aquarium, and the Cincinnati Zoo and Botanical Garden. Currently, Julie is a Fellow with the National Audubon Society's TogetherGreen program and Director of USA activities and projects for Conservation Enterprises Unlimited.

Julie's recent work includes the creation of the Apex Sustainability Index™ for organizations to benchmark and leverage their sustainability efforts. She is a member of the Young Professionals Leadership Team for the International Union for Conservation of Nature (IUCN) Commission on Education and Communication, sits on the Green Advisory Group of the Association of Zoos and Aquariums, and is a member of the International Society of Sustainability Professionals. Locally, Julie sits on the Seafood Savvy Coalition Committee of START (Solutions to Avoid Red Tide) and is a member of the Green Business Leadership Councils of the Manatee and Sarasota Chambers of Commerce.

Julie brings international experience as a Rotary cultural ambassador to Australia and New Zealand. She has delivered hundreds of presentations around the world including the Keynote Address to 4,000 attendees at University of South Florida's Graduate School Orientation. She was a member of the International Leadership Institute for Biodiversity Education sponsored by the World Wildlife Fund and Disney's Animal Kingdom and a delegate to the International Aquarium Congress. She is a published author with articles in the journals of the National Science Teachers Association, the National Marine Educators Association, and the Association of Zoos and Aquariums.

Julie holds a Sustainable Business Leadership Graduate Certificate from Green Mountain College in Vermont. She earned her MA in Communication from the University of South Florida and a Postgraduate Diploma in Outdoor Education from the University of Otago in New Zealand. She earned her BS in Zoology and her BS in Education from Miami University of Ohio.

Julie is based in Bradenton, Florida where she loves spending time outdoors at the beach, in the woods and on the water with her husband and two small children.