

MEDIA RELEASE

**SOCIAL MEDIA MARKETING PROFESSIONAL WELCOMED AS
ASSOCIATE OF CONSERVATION ENTERPRISES UNLIMITED**

Bradenton, Florida, USA, 1 February 2010 – Lisa Keller brings comprehensive social media marketing expertise to Conservation Enterprises Unlimited.

Recognizing the potential and influence of social media marketing, Conservation Enterprises Unlimited welcomes Lisa Keller as an Associate. Lisa brings experience working with a broad client base to enhance productivity and return on investment via strategies including Facebook, Twitter, and SEO. Her ability to creatively apply these principles to clients involved in conservation and sustainability from non-profit, government and corporate realms is unique and highly-sought after.

Conservation Enterprises Unlimited's USA Director Julie Childers Henry believes bringing Lisa onboard provides niche expertise to current and potential clients and partners. Access to cutting-edge knowledge of social media marketing will now allow clients to actively communicate and navigate their way through the world of social media.

In addition, Julie believes:

- "Lisa's personal passion combined with her professional expertise in social media marketing is an invaluable resource for our clients and partners."
- "The sustainability revolution must successfully utilize social media marketing strategies to communicate practical, concrete ways in which people can become personally involved in and responsible for making a difference for conservation. We are thrilled to welcome Lisa to our team to expand our expertise to best serve our clients."

About Conservation Enterprises Unlimited

Conservation Enterprises Unlimited helps people and nature take better care of each other. We grow greener businesses, steer agencies to their desired outcomes, and inspire non-profits to bring their missions to fruition. Headquartered in Australia with offices in the USA and Canada, we create sustainability solutions with a big picture perspective. Our network of Associates adds additional value by providing expertise in specialist areas including environmental risk assessment, social media marketing strategy, program evaluation, community engagement and sustainable business. Connect with us on Facebook and Twitter to see what we're up to and share your thoughts on global and local sustainability.

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