

MEDIA RELEASE

WILD CARBON PROJECT ANNOUNCED AS OFFSET PROVIDER TO NATIONAL MARINE CONFERENCE

Bradenton, FL, 6 April 2010 – National Marine Educators Association Conference will turn its footprint into a thousand pawprints by creating habitat for wildlife.

This year, delegates attending the 2010 conference of the National Marine Educators Association, NMEA, will be able to make their travel and conference attendance “carbon-neutral” by participating in Conservation Enterprises Unlimited’s “Wild Carbon” project. Wild Carbon was chosen as the preferred offset pathway for the meeting as it provides a strong environmental focus that includes forests and habitat for threatened wildlife, in addition to the environmental benefits of reduced carbon emissions.

Conservation Enterprises Unlimited’s USA Director, Julie Childers Henry, is delighted that delegates will be able to travel and meet in a sustainable way. “For NMEA, the opportunity to discuss environmental solutions is always a feature of its annual meetings. With Wild Carbon being part of the overall conference mix, there is now an easy way for delegates to also act to benefit the environment” she observed.

Wild Carbon is a partnership project that works with non-profit organisations in countries including Madagascar and Colombia, restoring fragmented forest habitat with funds raised from voluntary carbon offset payments.

Air travel is a contributor to carbon emissions, with mid-distance domestic flights of around 1500 miles contributing approximately 630lbs of CO₂ per passenger. Source: WRI.

About Conservation Enterprises Unlimited

Conservation Enterprises Unlimited helps people and nature take better care of each other. We grow greener businesses, steer agencies to their desired outcomes, and inspire non-profits to bring their missions to fruition. Headquartered in Australia with offices in the USA and Canada, we create sustainability solutions with a big picture perspective. Our network of Associates adds additional value by providing expertise in specialist areas including environmental risk assessment, social media marketing strategy, program evaluation, community engagement and sustainable business. Connect with us on Facebook and Twitter to see what we’re up to and join the discussion on global and local sustainability.

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