

MEDIA RELEASE

**CONSERVATION ENTERPRISES UNLIMITED INVITED
TO JOIN GREEN BUSINESS LEADERSHIP COUNCIL**

Bradenton, Florida, USA, 31 March 2010 – Julie Childers Henry, Director of Conservation Enterprises Unlimited, invited to join the Green Business Leadership Council of the Sarasota Chamber of Commerce.

As sustainability becomes an expected practice of local businesses, the Sarasota Chamber of Commerce reached out to Conservation Enterprises Unlimited when reconvening their Green Business Leadership Council for 2010. The core mission of the Council is to assist businesses to develop sustainable best practices, to promote sustainable business policies and to educate the community concerning sustainable business initiatives. For 2010, the mission of the Council is to provide leadership to the Chamber on matters of sustainable business practices, policies and opportunities.

Conservation Enterprises Unlimited Director Julie Childers Henry is honored to join the Council to provide direction and input regarding sustainability.

In addition, she feels that:

- “This Council is a vibrant and influential component of the Sarasota Chamber. I am thrilled to see that both current knowledge and critical discussion about sustainability is welcomed to model best practices for the business community.”
- “The Sarasota Chamber’s commitment to providing their member businesses with resources and support to go green is excellent. This vital support network will allow businesses to take a crucial step towards sustainability and positively influence both the environment and the local community.”

About Conservation Enterprises Unlimited

Conservation Enterprises Unlimited helps people and nature take better care of each other. We grow greener businesses, steer agencies to their desired outcomes, and inspire non-profits to bring their missions to fruition. Headquartered in Australia with offices in the USA and Canada, we create sustainability solutions with a big picture perspective. Our network of Associates adds additional value by providing expertise in specialist areas including environmental risk assessment, social media marketing strategy, program evaluation, community engagement and sustainable business. Connect with us on Facebook and Twitter to see what we’re up to and share your thoughts on global and local sustainability.

Contact:

Julie Childers Henry
Director, USA
Conservation Enterprises Unlimited
Tel: (941) 961.2000
Email: Julie@conservationenterprises.com